

Melissa Wandall

Keynote Speaker | Advocate Consultant | Philanthropist | Spokesperson
Educating, Encouraging, and Empowering Individuals and Organizations for Greater Impact

Creating a Legacy of Progress and Purpose

Melissa Wandall is a nationally acclaimed motivational speaker, advocate, and transformational leader who has turned personal tragedy into a powerful mission of saving lives and inspiring change. After the devastating death of her husband in a car crash, just weeks before the birth of their daughter, Melissa channeled her grief into purposeful action, becoming the embodiment of resilience and a catalyst for change.

Known for her authenticity and commanding presence, Melissa collaborates with leading insurance companies, government agencies, nonprofits, and businesses to ignite purpose and drive meaningful impact. Her advocacy was instrumental in the passage of Florida's Mark Wandall Traffic Safety Act, a landmark legislation that introduced red-light safety cameras to reduce crashes and save lives. Today, she actively mentors emerging advocates, guiding them through the process of crafting legislation and navigating the complexities of policy change to create safer, stronger communities.

As President of the National Coalition for Safer Roads (NCSR), Melissa empowers survivor advocates with the tools and resources needed to end roadway tragedies. Through her nonprofit, The Mark Wandall Foundation, she provides compassionate support and critical resources to grieving youth and their families. The Foundation offers donor-funded, monthly equine-assisted learning, an annual 3-day bereavement camp, an annual scholarship program, and community reconnect events.

Melissa's unwavering commitment to public safety, advocacy, mentorship, and community healing inspires audiences nationwide. She exemplifies how personal loss can be transformed into purpose, leaving a legacy of hope and positive change.

Presentations & Workshops

Audience Takeaways

Participants will leave with:

- **Bold courage** to overcome personal and professional challenges
- **Practical strategies** to build resilience, foster connections, and drive community impact
- **Motivation and momentum** to create positive change at home, in the workplace, and across their communities
- **Spiritual strength and inspiration**, empowering faith-based groups to support and uplift one another and their communities
- **Actionable insights on advocacy and mentorship** to influence policy, amplify their voices, and shape meaningful legislation

Melissa offers engaging presentations (35–45 minutes) and customizable workshops (45 minutes or longer), tailored to your group's needs. Each program includes interactive elements designed to educate, encourage, empower, and inspire lasting action. Melissa's natural ability to connect with diverse audiences ensures that every program delivers meaningful value, well beyond the examples provided below.

Signature Keynotes & Workshops

The Power of Resilience: Conquering Adversity

Transform challenges into opportunities for growth

- Embrace adversity and find a positive path forward
- Develop daily routines that nurture resilience
- Define your "Why?"
- Empower others by living authentically and courageously

Audiences: *Women's Conferences | Leadership Summits | Corporate Retreats*

Leadership Fueled by Purpose

Embrace transparency and authenticity to inspire change

- Cultivate educated leadership grounded in empathy
- Motivate teams through purpose-driven action
- Build a culture of accountability and inspiration

Audiences: *Business Leaders | Nonprofit Organizations | Leadership Programs*

Cultivating and Nurturing Connections

Discover the importance of community, compassion, and relationships

- Strengthen personal and professional relationships
- Engage meaningfully with your community
- Harness the power of human connection to drive change

Audiences: *Community Groups | Faith-Based Organizations | Business Networks*

Grassroots Advocacy: Creating Real Change

Understand how to build movements from the ground up

- Step-by-step guidance on forming coalitions and advocacy groups
- Navigate the political landscape at local, state, and national levels
- Draft impactful legislation and work with policymakers
- Build a brand and amplify your mission through strategic communications

Audiences: *Aspiring Advocates | Nonprofits | Civic Leaders*

Harnessing Optimism to Create Opportunity

Explore how positivity creates pathways to innovation and success

- Shift your mindset to embrace opportunities
- Discover the power of optimism in personal and professional growth
- Inspire teams and individuals to move from challenge to opportunity

Audiences: *Corporate Teams | Educators | Healthcare Professionals*

The Power of Life Insurance: Protecting What Matters Most

Inspiring financial professionals through the power of personal experience

- Empower clients to make informed, proactive decisions
- Grow sustainable client relationships based on trust and care

Audiences: *Financial Advisors | Insurance Professionals | Field Marketing Offices*

Grief: Opening the Door to Healing Conversations

Cultivating communities of kindness, compassion, and connection

- Open dialogue about grief to reduce isolation
- Equip communities to support grieving individuals, especially children
- Normalize grief and promote healthy coping strategies

Audiences: *Grief Seminars | Healthcare Providers | Educators | Community Leaders | Faith-Based Organizations*

The Strength Within

Reframe adversity as a source of personal power

- Transform life's toughest moments into opportunities for growth
- Visualize, believe, and achieve: awaken your inner strength
- Recognize your power to overcome

Audiences: *Women's Conferences | Spiritual Growth Seminars | Healthcare Events | Faith-Based Organizations*

Illuminating the Path to Safer Roads

Championing safer roads through the power of advocacy

- Promote awareness of traffic safety initiatives
- Engage in local and national road safety efforts
- Learn how enforcement, education, and advocacy save lives

Audiences: *Transportation Conferences | Insurance Companies | Teen Driving Programs*

Faith, Purpose, and Resilience

Finding spiritual strength in life's most challenging seasons

- Discover how faith and purpose can guide personal and community healing
- Embrace hope as a tool for resilience
- Inspire faith-based communities to support and uplift each other

Audiences: *Faith-Based Organizations | Spiritual Growth Seminars | Community Groups*

Book Melissa Wandall:

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